



# Seniors



# GoDigital

## PROJECT OVERVIEW

The world population is aging, which causes changes in the society as whole. Adults 60+ (seniors) represent an important and ever growing part of our EU population, economy and society. Although many seniors enjoy good health, aging often brings difficulties preventing older citizens from accessing goods and services and living independently. Ensuring accessibility for all is both a question of fundamental rights and crucial to make the most of the potential that senior citizens have in social and economic terms. Adult learning provides a means of up-skilling or re-skilling those affected by unemployment and age, as well as makes an important contribution to social inclusion, active citizenship and personal development.

The SENIORS GO DIGITAL project comes to offer high quality lifelong learning opportunities for disadvantaged seniors (low-skilled, retired, unemployed, marginalised, refugees, asylum seekers, with fewer opportunities etc.) to acquire, re-skill or up-skill their digital competences in order to be able to be active citizens, socially included in the digital world, thus ensuring in a systemic way active aging, social inclusion, e-access, e-participation and personal development, so that they can be better empowered to fight social exclusion, skills mismatches and isolation, while communicating and bridging barriers across Europe through the SENIORS GO DIGITAL initiative.



## EXPECTED RESULTS

The most important results to be expected during the project and on its completion are related to the setting up and pilot-testing of the SENIORS' DIGITAL SUPPORT CENTRES in the form of on-line and in-house ONE STOP CENTRE. The CENTRES that will be pilot-tested will offer a wide range of services (training, mentoring and guidance) on specific days of the week and will be supported by VOLUNTEERS experts in different fields based on synergies/partnerships to be created through the MEMORANDUM OF COMMITMENT FOR SENIORS' DIGITAL ACTIVE AGING.

### Other results are:

1. The COMPLETE TOOL KIT for organisations to develop, implement and monitor strategies, and digitally oriented learning pathway opportunities for supporting disadvantaged to acquire or upgrade their digital skills to meet the needs of the digital world and the labour market.

2. A TARGETED DIGITAL UP-SKILLING PROGRAMME (offered on-line and in-house) for disadvantaged seniors to be accompanied with a LEARNING PACK supported by the SENIORS' DIGITAL FRAMEWORK and DATA from the survey based on their needs.



3. The complete 'DIGITAL EDUCATIONAL PACK' especially designed to meet the physical, mental and scientific needs of senior citizens that will include the: Digital Competence Framework, On-line/on-paper Visual Step-By-Step Digital Guides, Strategic campaign, petition and Memorandum of Commitment, Declaration etc. for Digital Active Aging in support of the value of EU Agenda for Adult Learning – part of the EU Active Aging week.



4. The DYNAMIC and INTERACTIVE E-TOOL, built evidence-based data to support the digital up-skilling of adults to meet the needs of the labour market. The e-tool will record adults' data taken from the self- assessment (i.e. stocktaking-audit) and at the same generate relevant data that will evaluate their skills against benchmarks and indicators as set in the DIGITAL FRAMEWORK developed. Through a multi-level assessment system ranging from SELF-ASSESSMENT, MENTORING and EXTERNAL-ASSESSMENT for validation purposes following a mechanism widely used the Open Badges, thus complying with the 2016 EC Recommendation for the SKILLS QUARANTEE.



## INTELLECTUAL OUTPUTS

The first outputs to be produced in the framework of the Seniors Go Digital project are the following:

- SENIORS GO DIGITAL: BUILDING THE ONE STOP SUPPORT CENTRES: FROM THEORY TO PRACTICE – Identifying the seniors' profiles and needs in relation to the current scene in each partner country while mapping the provision, gaps and challenges of adult learning for digital active aging - Collecting of all information from various services - building of synergies for Memorandum of Commitment
- SENIORS GO DIGITAL: THE TEACHING AND LEARNING DATA BANK - Building the Digital Competence Framework: with benchmarks and indicators, the eco-system of the Open Badges to be used for validation, the Visual Digital Guides (on-paper) for Adult Educators to use in the up-skilling programme
- SENIORS GO DIGITAL PLATFORM: Setting up the on-line DIGITAL SENIORS' SUPPORT CENTRE - Design of the tool for management of the programme and participants' e-portfolios/profiles for communication (chat forum), e-learning (learning units) and e-SUPPORT CENTRE (with links, support material, services etc.)



## MEETING

The Kick-off meeting gave an official start to the SENIORS GO DIGITAL project on 27-28 November in Sweden. The emphasis was placed on ensuring a common understanding of the project's aims, overall plan, products and time schedule. During the first day, project partners introduced themselves as well as their related experiences and expertise. The overview of the project and main activities to be carried out were presented and discussed. The meeting continued with presentation of all intellectual outputs to be produced devoted among partners. The second day was dedicated to dissemination and exploitation, management of the project, financial and administrative issues as well as quality control and assurance plan. Next steps and tasks related were discussed and agreed.

